

Alcohol Literacy Challenge – College Student Pre-Test

- For common 80 proof liquors, such as popular brands of vodka, rum, whisky or tequila, how much is considered to be a standard drink?
 - 1/2 ounce
 - 1 ounce
 - 1 1/2 ounces
 - 2 ounces
- A standard drink of beer is:
 - 8 ounces
 - 12 ounces
 - 16 ounces
 - whatever is in a glass
- Mental Effects of alcohol are:
 - The pharmacological effects of alcohol.
 - Effects alcohol has on a person's body.
 - Effects that result from a person believing alcohol will affect them a certain way
 - All of the above
- How does a person's brain organize beliefs about the good and bad effects of drinking?
 - Because the beliefs are about drinking, both good and bad effects of drinking are stored in the same area of the brain
 - Our brains tend to organize beliefs in related clusters; good effects are put in one place and bad effects are put in another
- True or False: Bar laboratory studies have found that students who are told they are being served beer with alcohol, but were really served non-alcoholic beer, showed all the signs physical and emotional effects of drinking alcohol.
 - True
 - False
- Brain scientists tell us that "Neurons that fire together, Wire together." This means:
 - Our brain cells work independently of each other.
 - When two things happen at the same time, our brain makes one thing out of it.
 - Mental & emotional associations don't really affect a person's decisions.
 - All of the above.
- The Low Dose Effect of alcohol can be described as:
 - At low doses, alcohol has little effect on a person's happiness. People need to drink higher doses to feel happy
 - At low doses, alcohol can make people feel happy, but at higher doses the feeling of happiness is overwhelmed by negative effects
 - The relationship between happiness and alcohol consumption is linear. Drink a little and people can feel a little happy. Drink more and people will feel more happiness
- Which of the following is true about "The Placebo Effect."
 - Placebos can be pills, injections, drinks and even buttons.
 - Something with no known therapeutic value makes people feel better.
 - Being advertised, expensive, having brand names, or good looking packaging makes placebos stronger.
 - All of the above are true.
- True or False: If a person consumes a lot of alcohol and passes the Low Dose Effect threshold, he or she can drink more alcohol to bring back the pleasant feelings experienced at a the lower dose.
 - True
 - False
- True or false: Alcohol companies now make ads telling people to switch to water after a drink or two in order to have a better night out.
 - True
 - False

Alcohol Literacy Challenge – College Student **Post-Test**

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Alcohol Literacy Challenge – College Student Answer Key

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